

It is now essential for all businesses to be uniform across the web and have a local presence online. Submitting yourself to multiple directories is great for SEO.



Having a consistent name, address and phone number (NAP) across the Internet is essential to retaining a highly ranked position in local searches. SubmitTrackz is a service that simplifies the process of getting your business details submitted to a wide range of local search sites.

Doing this can dramatically increase the ranking and visibility of your business online. SubmitTrackz can help you make the most of the online advertising available to you and ensure you have:



**Accurate business information**



**Comprehensive online circulation**



**All-in-one solution**

## Did You Know?

- ✓ 73% of consumers lose trust in a brand when an online listing is incorrect
- ✓ 16 million searches for local businesses will happen online today in the UK
- ✓ 40% of online business listings display incorrect information

# We submit your business listing to up to 525 directories to increase your visibility and get your business found.

More and more consumers are searching for businesses on the internet and in turn more people are shopping and buying online. Effective search engine optimisation and submitting yourself to directories means your website will be visible to these people shopping for the exact products and services you sell/provide.

SubmitTrackz simplifies the process of distributing business information across a wide range of sites including Google, Bing, The Scoot Network and 192.com. We verify, enhance and claim your business directory listings across the internet to increase your local search visibility.



## Steps to better SEO and becoming in sync and uniform across the web:



Putting your business information where people are searching



Cleaning up and ensuring your information is accurate at all times



Reaping indirect benefits of linking your website to a listing, thereby improving your site's SEO



Maximising your online presence

# How will SubmitTrackz benefit your business?



## Fully Managed Service

We will enrich your profile with key business data and provide ongoing management to ensure your information is up to date and relevant



## Improved Results

Ensure all your details are correct by minimising mistakes and making all your details uniform across the Web



## Time Saving

Saves you hours of time so you can focus on the day- to-day running of your business



## Cost Saving

No more manual data entry on multiple touch points



## Simplified Process

Details updated in one place via Scoot Dashboard



## Accessible Report 24/7

Review your data over time with easily accessible reports

7 million online businesses provide incorrect or incomplete information – don't be one of them! SubmitTrackz offers you total control over your company's details on all major directories.

Call Us On:

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